	ction(s)	LEAD IMPLEMENTER(S)	2025				2026					20	27	
# A			Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
1	Hire a location consultant to conduct a Regional Inventory Audit and Mock Site Visit to help optimize the preparation and promotion of land, buildings, and lab space.													
1A	Issue Request for Proposals (RFP) and/or interview potential consultants	Chamber												
1B	Engage consultant and initiate Regional Inventory Audit; host consultant for site visit	Chamber												
1C	Complete Regional Inventory Audit	Chamber												
2	Work with local partners to optimize an existing industrial site for shovel-readiness and designation as a new REDI (Readiness Evaluation for Development and Investmer	nt) site by the Site Selectors Guild (SSG).												
2A	Review Regional Inventory Audit (#1) with partners and identify priority site(s) for optimization	Chamber												
2B	Identify and secure commitments for necessary improvements at the identified priority site(s)	Chamber, City, County, Utilities												
2C	Initiate necessary site improvements/investments	City, County, Utilities												
2D	Engage Site Selectors Guild (SSG) and the State to discuss shovel-ready designation options	Chamber, Commerce												
2E 2F	Secure Readiness Evaluation for Development and Investment (REDI) designation from SSG Market the REDI-designated and/or Commerce-certified site to targeted audiences	Chamber, Commerce Chamber, Commerce												
3	Work with regional partners to identify a site with proximity to 1-70 that could potentially accommodate a project of regional economic significance.	Chamber, Commerce							1	1				
3A		Chamber												
3B	Review Regional Inventory Audit (#1) findings related to mega-site assemblage with regional partners Identify one or more priority opportunities and advance conversations with property owners	Chamber, Cities, Counties, Utilities												
3C	Identify and secure commitments for necessary improvements at the identified megasite	Chamber, Cities, Counties												
4	Enable and proactively utilize available funding streams to advance the development of needed housing stock.													
4A	Advocate for the proactive utilization of programs that facilitate additional residential housing	Chamber											<u> </u>	
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4B	Develop mechanisms and/or targeted funds to support the strategic acquisition and redevelopment of properties that aid desited housing and revitalization objectives	GMCF, Habitat, Cities, Counties												
5	Help reduce development costs by refining the Manhattan Development Code (MDC) and Manhattan Stormwater Criteria (MSC) consistent with the Crossroads MHK Hou	sing Market Analysis' (HMA) recommendations.												
5A	Review priority recommendations with City of Manhattan elected and appointed leadership to advance consensus	Chamber, City of Manhattan												
5B	Introduce consensus revisions to MDC and MSC via relevant committees	Chamber, City of Manhattan												
5C	Secure votes and amend relevant portions of the MDC and MSC	City of Manhattan												
6	Update and simplify the Manhattan Economic Development Incentive Funding Criteria to align with "desirable growth" KPIs defined herein.													
6A	Develop modified incentive policy for review by elected and appointed leadership to advance consensus	Chamber, City of Manhattan												
6B	Introduce consensus revisions to incentive funding criteria via relevant committees	Chamber, City of Manhattan												
6C	Secure votes and amend incentive funding criteria	City of Manhattan												
7	Formalize a flexible and customized workforce training incentive in partnership with Manhattan Area Technical College (MATC).													
7A	Develop potential program guidelines leveraging MATC case studies and national best practices	MATC, Chamber												
7B	Introduce concept to potential state partners to discuss funding opportunities and strategic alignment	MATC, Chamber												
7C	Develop a brand, marketing materials, communications plan, and evaluation criteria for piloting the program	MATC, Chamber												
7D	Identify and enroll one or more regional employers in need of custom training to support planned expansions	MATC, Chamber												
7E	Promote the new incentive through targeted recruitment efforts (#12) and the Request for Investment (#13)	MATC, Chamber												
8	Hire a Development Coordinator to aid the completeness of applications, the efficiency of reviews, and the adoption of a "yes, if" culture.													
8A	Secure commitment from City administration to fund the position in 2025	Chamber, City of Manhattan												
8B	Develop job description and candidate profile	City of Manhattan												
8C	Post job for recruitment and interview candidates	City of Manhattan												
8D	Hire Development Coordinator	City of Manhattan												
8E	Integrate the Development Coordinator into development review processes	City of Manhattan												
8F	Develop and implement new public communications and performance reporting	City of Manhattan												
9	Form a new Development Review Committee (DRC) at the City of Manhattan comprised of departmental representatives to help expedite review and feedback via an Initi													
9A	Review recommendations and case studies with City administration and secure committent	City of Manhattan												
9B	Develop operating guidelines for the DRC including participating staff members and timeline for the initial screening process (ISP)	City of Manhattan												
9C 9D	Develop communications and conduct outreach to convey changes to and seek input from the development community Form the DRC and begin operations under new DRC guidelines and process	City of Manhattan City of Manhattan												
	Establish clear goals and performance metrics associated with development review at the City and County levels to aid objectivity, predictability, efficiency, and account													
10													<u> </u>	
10A	Document any and all existing approaches to performance measurement for development review across cities and counties	Chamber, City of Manhattan, Riley & Pottawatomie Co.												
10B 10C	Develop recommended adjustments to performance measurement based on best practices in peer communities Review recommended adjustments with city and county staff leadership; secure commitments to monitor and enforce	Chamber, City of Manhattan, Riley & Pottawatomie Co. Chamber, City of Manhattan, Riley & Pottawatomie Co.												
10C	Develop a clear and concise annual performance report for development review outcomes	City of Manhattan, Riley & Pottawatomie Co.												
10D 10E	Implement performance measurement, review, and reporting	City of Manhattan, Riley & Pottawatomie Co.												
11	Open a Regional Economic & Business Research Center to help optimize business retention and expansion, corporate attraction, fiscal impact analysis, performance rep													
11A	Confirm interest from KSU leadership in the Regional Economic & Business Research Center concept	Chamber, KSU												
11A 11B	Define mission, scope of work, budget, and potential timeline for Center operation	Chamber, KSU												
11C	Augment Chamber resources (data, analytical software, staff, etc.) as needed based on progress and resources at the Center	Chamber												
11D	Secure commitments from KSU, the Board of Regents, and state leadership to advance the Center	Chamber, KSU												
11E	Initiate operations of the Regional Economic & Business Research Center	KSU												
12	implement a proactive lead generation strategy supporting startup and corporate recruitment in target sectors.													
12A	Evaluate existing approaches and resources supporting targeted lead generation, and develop new tactics to support unqualified lead generation	Chamber												
12B	Update existing infrastructure and develop new infrastructure to support effective tracking of leads over time	Chamber												
12C	Develop an efficient and effective process to qualify leads generated from various sources, and a process to engage qualified leads	Chamber												
12D	Develop and refine an initial list of unqualified leads in target sectors	Chamber												
12E	Implement engagement tactics to unqualified leads in target sectors; regularly update and augment the unqualified lead inventory	Chamber												
12F	Provide targeted business development (sales, support) to active leads and potential projects emerging from targeted engagement	Chamber												
12G	Secure one or more projects (investments) from targeted lean generation	Chamber												
13	Develop a collaborative new initiative - the Request for Investment (RFI) - to solicit desired investment in target sectors and gain unique exposure for the Manhattan area													
13A	Define the ideal project/investment, develop selection criteria, and draft potential concepts for an RFI incentive package	Chamber												
13B	Secure commitments from various partners to contribute to a compelling and marketable incentive package	Chamber												
13D	Develop marketing collateral, communications, and press materials to support the launch of the RFI	Chamber												
13C 13E	Complete optimization of the RFI industrial site and its REDI designation (#2) based on the findings of the Regional Inventory Audit (#1)	City, County, Utilities												
13E 13F	Issue the Request for Investment (RFI) Evaluate proposals, select the preferred investment, and begin negotiations with the selected firm	Chamber Chamber												
135	evaluate proposais, select the preferred investment, and begin negotiations with the selected inm Evaluate opportunities to expand and/or formalize regional economic and workforce development partnerships.								I	I	I			
14	eronance opportantaes to expand and/or formatize regional economic and workforce development partnerships.													
14A	Review opportunities to continue evolving economic development partnership with KSU, including but not limited to a potential Research Center concept (#11)	Chamber, KSU												
14R	Review opportunities to strengthen and/or formalize partnerships between institutions to help meet students and employers needs	KSU, MATC, SATC, FHTC												
	Review opportunities to strengthen and/or formalize economic development partnerships along the I-70 corridor consistent with mega-site identification (#3)	Chamber, Cities, Counties												
14C	··· ··· ··· ··· ··· ··· ··· ··· ··· ··													